

## Saunders and UHU Offer CHA Project to Wish U.S. Troops Well

**Anaheim, CA** – Saunders and UHU are providing attendees at the CHA (Craft and Hobby Association) Winter 2008 Trade Show with an opportunity to embellish cards for recovering U.S. military service people. Saunders is partnering with Landstuhl Hospital Care Project (LHCP) to deliver get-well cards to U.S. troops around the world.

CHA show attendees visiting the UHU booth (#4473) will be able to use an assortment of UHU glues, ribbon, papers and other decorative items to embellish cards wishing troops well and thanking them for their service.

“As the U.S. distributor for UHU glue, we thought it was a good match to use the German-made glue to send cards to patients in the hospital there,” noted Jim Dean, group marketing manager for Saunders. “Working with LHCP has been helpful, as they can deliver these custom-designed cards to patients at Landstuhl or other military hospitals where they are needed most.”



*Sample UHU get-well card for U.S. troops (Place holder, actual image forthcoming)*

LHCP is a nonprofit organization founded in 2004 that provides support to the Pastoral Services Department at Landstuhl Regional Medical Center (LRMC) in Germany, field hospitals in combat areas such as Iraq and Afghanistan and VA hospitals across the U.S. Coordinating with patient liaisons at hospitals, they work to send items that comfort and provide relief to patients wherever the need is greatest.

“The need for cards, blankets and other items changes regularly,” noted Karen Grimord, founder and president of LHCP. “We are happy to help coordinate with companies like Saunders and other organizations seeking to make donations so that we can share information about what types of items are needed and where they would have the most impact.”

The card project will be available for all CHA attendees to participate in at the UHU booth (#4473) and the cards will be collected and given to LHCP to distribute following the show’s close.

### About Saunders & UHU

Saunders is the North American distributor for UHU GmbH, the premier international brand of adhesive products from Germany. UHU offers a wide range of products targeted to meet the diverse needs of the academic, business and craft markets. On the Web at: [www.saunders-usa.com/uhu](http://www.saunders-usa.com/uhu).

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